



## What Is Responsible Development?

The Church Wellesley Neighbourhood Association is committed to supporting responsible development. We have pulled together some ideas about what this means for our neighbourhood. We welcome the opportunity to work with developers to make Church Wellesley a better place to live, work and play.

*Responsible development* is about understanding and nurturing our neighbourhood's potential. It looks beyond short-term profits. Responsible development not only creates new buildings of lasting value, it enriches and renews what we already have.

### Moving towards a Great Yonge Street

Responsible development should build on what makes Yonge Street important for so many Canadians. It should protect and restore the 19<sup>th</sup>-century buildings that line the street. Cabbagetown, the Distillery District and the St. Lawrence neighbourhood have found ways to use their heritage for the benefit of all. Now is our chance to build Great Yonge Street between Dundas and Yorkville. We should make sure:

- heritage buildings are protected and renewed;
- tall buildings are set back so they don't loom over pedestrians or block out the sky;
- tower podiums follow the height of their 19<sup>th</sup>-century neighbours;
- high-quality details on new and old buildings engage the eye;
- a rich variety of merchants is encouraged along the streets and laneways;
- patio and sidewalk space is preserved and expanded;
- public art and green accents are built into designs;
- public areas remain open and well-lit to keep them safe.

### Protecting our Church Wellesley village

Responsible development should recognize and contribute to our distinctive urban village. Church Street is our village main street and independent small businesses shape its unique character. Trees shade its side-streets and green spaces dot the area. Our neighbourhood is open and welcoming to all. Responsible development should:

- protect our open sky and keep our green space free from shadow;
- preserve all low-rise blocks on our streets;
- retain the small-scale retail that defines our village main street;
- transform our laneways into affordable, attractive outlets;
- provide places to live and work for people at all stages of life;
- respect LGBTQ people and their families and support cultural openness;
- identify and enhance the places that are important in our neighbourhood;
- ensure that cars, bikes and pedestrians can safely share streets.

CWNA is made up of people like you who live and work here. We want to make sure new development improves everyone's quality of life now and for years to come. Join with us in promoting responsible development – visit our website to find out how you can help our neighbourhood grow and thrive.